



Advertisements can be published in either colour or black and white (B&W) and inserted on a casual or a contract basis (six issues or more).

## Sizes and prices

All dimensions are quoted in millimetres (mm) and are height x width. The illustrations below are examples and ads are 'run of paper' and may be placed at any position on the page. Prices are inclusive of GST and are per insertion.

### Full Page

<p><b>Casual</b></p> <p><b>Colour</b> \$820</p> <p><b>B&amp;W</b> \$720</p> <p><b>Contract</b></p> <p><b>Colour</b> \$720</p> <p><b>B&amp;W</b> \$620</p>	240 x 171
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### Half Page

<p><b>Casual</b></p> <p><b>Colour</b> \$565</p> <p><b>B&amp;W</b> \$490</p> <p><b>Contract</b></p> <p><b>Colour</b> \$465</p> <p><b>B&amp;W</b> \$390</p>	120 x 171
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### Third Page

#### Square

<p><b>Casual</b></p> <p><b>Colour</b> \$410</p> <p><b>B&amp;W</b> \$350</p> <p><b>Contract</b></p> <p><b>Colour</b> \$330</p> <p><b>B&amp;W</b> \$280</p>	120 x 112
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#### Strip

<p><b>Casual</b></p> <p><b>Colour</b> \$410</p> <p><b>B&amp;W</b> \$360</p> <p><b>Contract</b></p> <p><b>Colour</b> \$330</p> <p><b>B&amp;W</b> \$280</p>	80 x 171
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#### Tower

<p><b>Casual</b></p> <p><b>Colour</b> \$410</p> <p><b>B&amp;W</b> \$360</p> <p><b>Contract</b></p> <p><b>Colour</b> \$330</p> <p><b>B&amp;W</b> \$280</p>	240 x 55
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### Sixth Page

<p><b>Casual</b></p> <p><b>Colour</b> \$290</p> <p><b>B&amp;W</b> \$210</p> <p><b>Contract</b></p> <p><b>Colour</b> \$250</p> <p><b>B&amp;W</b> \$205</p>	120 x 55
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### Ninth Page

<p><b>Casual</b></p> <p><b>Colour</b> \$165</p> <p><b>B&amp;W</b> \$135</p> <p><b>Contract</b></p> <p><b>Colour</b> \$135</p> <p><b>B&amp;W</b> \$115</p>	80 x 55
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### Twelfth Page

<p><b>Casual</b></p> <p><b>Colour</b> \$125</p> <p><b>B&amp;W</b> \$110</p> <p><b>Contract</b></p> <p><b>Colour</b> \$110</p> <p><b>B&amp;W</b> \$95</p>	60 x 55
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## Packages

### BUSINESS PROFILE PACKAGE \$1,200 inclusive

This exclusive offer, which runs for four consecutive editions, comprises a FULL Page advertorial in the first edition, and a sixth page advertisement in the next three editions. A photo and interview for the advertorial are both included free of charge.

### TRADES & SERVICES / PROFESSIONAL SERVICES

Twelfth Page	Colour	B&W
6 issues or more	\$82	\$72
12 month period	\$72	\$61.50

## Classifieds

\$15 for the first 10 words, then \$0.50 per word thereafter. Classified ads must be submitted by email to devonportflagstaff@orcon.net.nz, or in person at The Flagstaff office (Suite 1, The Arcade, 13 Victoria Road, Devonport).